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Member Driven Technologies Experiences Significant Momentum in 2019

CUSO introduced new offerings, expanded client base, recognized for dynamic culture

FARMINGTON HILLS, MI (January 28, 2020) — Member Driven Technologies (MDT), a CUSO that hosts the Episys® core platform from Symitar® to provide a private cloud alternative for core processing and IT needs, today shared highlights from its eventful 16th year in business.

“As we reflect on 2019 and enter this new decade, we remain dedicated to providing credit unions with the modern, robust technology, tools and service they need to succeed.”

In 2019, MDT experienced notable growth and success, both with clients and internally. The CUSO signed five new credit unions, successfully onboarded two and secured 11 client contract renewals. Technology also continued to expand: MDT added nearly 40 new products and/or enhancements to its offerings, including Symitar’s ARCU, SymApp and Synergy eSign solutions. To keep pace with this growth, MDT increased its staff by 12, bringing the total employee count to nearly 150. Gary Lee, former vice president of client relations and sales, was promoted to chief client officer, a position created to reinforce and deepen the company’s dedication to exceptional client service.

MDT’s momentum was recognized both nationally and locally. NACUSO named MDT as the runner up of its annual CUSO of the Year Award, a recognition for CUSOs that provide leading, innovative service to the credit union industry. MDT was also acknowledged by Crain’s Detroit Business as a 2019 Cool Place to Work in Michigan for the third consecutive year. The CUSO ranked no. 5 among medium sized companies and no. 21 overall on this year’s list, up from no. 55 overall on the 2018 list. Rankings were determined based on employee surveys evaluating workplace culture, company leadership, benefits and growth opportunities.

Last year marked MDT’s sixth annual client conference, and the event yielded record attendance with approximately 170 credit union professionals representing nearly 70% of MDT’s client base. Attendees benefitted from networking opportunities with peers, a technology provider exhibit hall and 50 interactive sessions to choose from. The CUSO also hosted its fourth annual CEO Forum for approximately 25 credit union CEOs. The unique annual forum creates the opportunity for CEOs to spend valuable time with MDT and Symitar executives to collaborate on high level industry challenges, opportunities and trends.

“As we reflect on 2019 and enter this new decade, we remain dedicated to providing credit unions with the modern, robust technology, tools and service they need to succeed,” said Larry Nichols, CEO and president of MDT. “Such a mission is made possible by the talented, hard working group of individuals on our team. We look forward to our 17th year in business, and I have no doubt that we will continue to provide excellent support to our clients, partners and community.”

About Member Driven Technologies

MDT hosts the Episys® core platform from Symitar® to provide credit unions with a private cloud alternative for core processing and IT needs. The CUSO’s service-first, hybrid approach to outsourcing enables credit unions to boost efficiencies and security and reduce costs while maintaining a high level of control. In addition to hosting the Symitar Episys platform, MDT also hosts dozens of seamlessly integrated solutions to run the entire institution, including digital banking, payments, lending, security, continuity and regulatory services. MDT serves credit unions representing more than \$22 billion in assets and approximately two million members. Visit www.mdtmi.com or follow @memberdriven for more information.

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