



PRESS RELEASE

Member Driven Technologies Extends Collaboration with Industry Leader to Help Credit Unions Compete

CUSO and Experian allow credit unions to drive loan growth, reduce fraud

FARMINGTON HILLS, MI, March 11, 2019 — Member Driven Technologies (MDT), a CUSO that hosts the Episys® core platform from Symitar® to provide a private cloud alternative for core processing and IT needs, and Experian, a leading global information services company, have recently extended and strengthened their collaborative efforts. This enables MDT's credit union clients to cost effectively access sophisticated credit risk management, identity verification and fraud prevention, marketing and automated decision-making tools to strengthen their portfolios.

For more than 10 years, more than 50 percent of MDT's clients have leveraged Experian's technology to drive loan growth, diversify their portfolios and make overall better loan decisions. Both parties have a long history in the credit union space, bringing extensive knowledge and expertise around what credit unions need to grow and compete.

OMNI Community Credit Union has been using Experian through MDT for about 10 years. Debi Southworth, the credit union's chief lending officer, explained, "Because of the unique MDT-Experian collaboration, we have been able to expand our products and services with Experian. These tools help us better understand our portfolio risk and make smarter, more informed decisions about individual loans and our overall portfolio. These products have not only led to our continued loan growth, but they've also protected our institution and members from fraud. We value this partnership; both MDT and Experian have made it so easy to put all of these capabilities to great use across our credit union."

"The credit union landscape is more competitive than ever before; evolving technology, heightened member expectations and the entry of new competitors have all contributed to this changing environment," said Lisa Bonenfant, Experian's Vice President, Credit Union Vertical. "To compete and remain relevant, credit unions must invest in new technologies and strategies. Our tools help credit unions increase loan growth without introducing new risks, enabling them to thrive and grow. The collaboration with MDT allows credit unions to do so, easily and cost effectively."

"MDT remains committed to providing our credit union clients with the best possible tools and technologies at the best possible prices to succeed in today's competitive environment, which is why we're so excited about our continued efforts with Experian," Larry Nichols, CEO, MDT explained. "Experian's technology allows our credit unions to better manage risk, reduce fraud and strategically grow their portfolios with confidence. We're proud to continue and enhance the work we do with Experian."

About Member Driven Technologies

MDT hosts the Episys® core platform from Symitar® to provide credit unions with a private cloud alternative for core processing and IT needs. The CUSO's service-first, hybrid approach to outsourcing enables credit unions to boost efficiencies and security and reduce costs while maintaining a high level of control. In addition to hosting the Symitar Episys platform, MDT also hosts dozens of seamlessly integrated solutions to run the entire institution, including digital banking, payments, lending, security, continuity and regulatory services. MDT serves credit unions representing more than \$22 billion in assets and approximately two million members. Visit mdtmi.com or follow @memberdriven for more information.

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