



## PRESS RELEASE

# Member Driven Technologies Hosts Sixth Annual Client Conference

*Credit union professionals collaborate, connect with technology providers, attend interactive sessions at  
MDT Connect 2019*

**Farmington Hills, MI., June 11, 2019** – Member Driven Technologies (MDT), a CUSO that hosts the Episys® core platform from Symitar® to provide a private cloud alternative for core processing and IT needs, recently hosted MDT Connect 2019, its sixth annual client conference. This year's event yielded record attendance with approximately 170 credit union professionals representing nearly 70% of MDT's client base.

The annual event, held May 20-23, 2019, in Southfield, Michigan, provides an avenue for MDT credit unions to network with peers, share tips and best practices and explore the issues and trends most directly impacting their institutions and members. This year's conference included more than 50 interactive sessions, an all-time high. Also this year, MDT presented its first ever MADCAP (Making a Difference, Credit Union Advocate Professional) award, highlighting a credit union leader who has positively contributed to the MDT credit union community.

David Black, chief financial officer of Embers Credit Union, earned the inaugural MADCAP award for his valuable work on the MDT community's Listserv. He also is a regular MDT Connect attendee. He explained, "MDT's annual client conference is one of the most valuable conferences I attend, and I was honored to receive the first MADCAP award. We're proud of the MDT Community Listserv. It provides a focused peer group where credit unions can discuss technology problems or workshop new ideas with true peers who all talk the same language and have a similar environment. It also provides a collaborative platform with one of our most critical strategic partners. I enjoy discussions with other credit unions and appreciate the opportunity to both help and be helped."

Additional highlights from MDT Connect 2019 included panel discussions with MDT clients about project management and vendor management tips and best practices. Robert Stevenson, president of Seeking Excellence, Inc., opened the conference with his keynote about avoiding business disruptors in this extremely competitive industry. Taylor Nelms, senior director of research for the Filene Research Institute, presented a keynote about member expectations and trends shaping credit unions' future, and David Peterson, president of U.S. Dataworks, presented a keynote about how to leverage employee creativity to ignite innovation. Jack Henry & Associates spoke on how payments and digital strategies must work together to create a competitive differentiator for credit unions.

Larry Nichols, president and chief executive officer of MDT, added, "At MDT we remain committed to doing whatever it takes to best serve our clients, and this conference tremendously supports that mission. The annual event provides a valuable forum for credit union leaders to gather and network, learning from each other and providing feedback to us that we will use to shape our roadmap and strategy. We were thrilled to have more attendees this year than ever before, and we expect this momentum to continue for years to come."

### **About Member Driven Technologies**

MDT hosts the Episys® core platform from Symitar® to provide credit unions with a private cloud alternative for core processing and IT needs. The CUSO's service-first, hybrid approach to outsourcing enables credit unions to boost efficiencies and security and reduce costs while maintaining a high level of control. In addition to

hosting the Symitar Episys platform, MDT also hosts dozens of seamlessly integrated solutions to run the entire institution, including digital banking, payments, lending, security, continuity and regulatory services. MDT serves credit unions representing more than \$22 billion in assets and approximately two million members. Visit [mdtmi.com](http://mdtmi.com) or follow [@memberdriven](https://twitter.com/memberdriven) for more information.

## Contact

Stephanie Bash  
[sbash@mdtmi.com](mailto:sbash@mdtmi.com)