

CFM and MDT Partner to Transform the Branch Experience Through Core-Integrated Solutions

Credit unions can optimize their branch network with Transformation Fusion to increase loan production, deposit growth, financial literacy

CHANDLER, AZ (February 7, 2019) — CFM, the leading financial institution core integration company, and Member Driven Technologies (MDT), a CUSO that hosts the Episys® core platform from Symitar® to provide a private cloud alternative for core processing and IT needs, today announced a partnership to bring simplicity of branch transformation to credit unions with the Transformation Fusion product suite. The flexible product suite is designed to make banking easier for the credit union and its members by offering retail-focused technology that helps their branches increase overall loan production and deposit growth as well as provide financial literacy for members.

Transformation Fusion can align to strategy and deliver immediate results. The CFM-MDT partnership brings ease and convenience to credit unions wanting to optimize their branches with a core integrated approach.

The full suite provides building blocks for transformation by solving very specific branch needs. NEXT is a solution for migrating full-service transactions to self-service. RTA enables Universal Associates and open branch designs by allowing transactions to be processed from anywhere in the branch. Interactive Digital Signage with Service Sidekick accelerates member discovery of products to increase cross-sales and engagement. iQ is a business intelligence tool for making smarter decisions in purchasing, deploying and optimizing cash recyclers and dispensers. All solutions are interconnected, and while each are impactful alone, transformation efforts multiply when they are used together.

“At CFM, we’ve already redefined an industry with our innovative cash automation integration, and now we’re doing it again with several new innovations all backed by our proven foundational integration,” said John W. Smith, CFM CEO. “MDT has a stellar reputation in the industry and our partnership will bring transformation that truly solves market

needs to credit unions. We want to empower credit unions to better serve their members by demolishing barriers causing friction.”

“Working in tandem with CFM will allow our client credit unions to quickly and effortlessly reach the next level of integration,” said Larry Nichols, President/CEO at MDT. “Being able to provide the core platform and integration capabilities that will enhance the branch experience for so many credit unions and their members is very important to us. We look forward to a long relationship with CFM.”

No matter where a credit union wants to start transforming their branch, Transformation Fusion can align to strategy and deliver immediate results. This partnership brings ease and convenience to credit unions wanting to optimize their branches with a core integrated approach.

About CFM

Innovations aren't innovative unless they solve a problem or need. For CFM, revolutionizing an industry started with the simple principal of helping financial institutions transform the banking experience through core integrated solutions. As the only zero-footprint solution in the industry, CFM drives the future of banking by connecting automation hardware to teller platforms, enabling Universal Associates, super-safe redundancy programs, robust analytics and self-service solutions. CFM is headquartered in Chandler, AZ and a strategic partner of DBSI (www.dbsi-inc.com), a branch transformation strategist. To learn more, visit www.whycfm.com or call (855) 333.4236.

About Member Driven Technologies

MDT hosts the Episys® core platform from Symitar® to provide credit unions with a private cloud alternative for core processing and IT needs. The CUSO's service-first, hybrid approach to outsourcing enables credit unions to boost efficiencies and security and reduce costs while maintaining a high level of control. In addition to hosting the Symitar Episys platform, MDT also hosts dozens of seamlessly integrated solutions to run the entire institution, including digital banking, payments, lending, security, continuity and regulatory services. MDT serves credit unions representing more than \$22 billion in assets and approximately two million members. Visit mdtmi.com or follow @memberdriven for more information.

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