



## PRESS RELEASE

# Member Driven Technologies Hosts Third Annual CEO Forum

*Credit union CEOs network, discuss industry trends and influence strategic direction at MDT CEO Forum*

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Farmington Hills, MI., July 19, 2018 – Member Driven Technologies (MDT), a CUSO providing credit unions with a secure, private cloud alternative for core processing and IT needs, hosted its third annual CEO Forum last week for approximately 25 credit union CEOs.

@memberdriven We hosted our third annual CEO Forum last week, providing #creditunion CEOs the opportunity to network, engage in strategic discussions and influence our strategic direction.



The annual event, held this year in Boston, Massachusetts, provides a unique forum for credit union CEOs to gather with MDT and Symitar executives for high level, strategic discussions about industry trends and business challenges. The conversations and CEO feedback presented in this conference directly impact MDT's strategic focuses and technology roadmap for the coming year.

Paul Wagner, CEO of Hershey FCU, has attended MDT's CEO Forum for the past three years, since its beginning. Wagner stated, "MDT's CEO Forum is a conference unlike any I've attended in the past. The content is strategic and highly relevant. I value this unique opportunity to connect with my peers and communicate candidly with the decision makers at MDT and Symitar, providing the opportunity to influence future plans and technology initiatives."

CEO Forum discussion topics are prioritized based on the attending CEOs' pre-forum input. This year's topics included themes such as business intelligence and data analytics, member experience, branch automation, risk and fraud, payments, competitive threats and others. Lee Wetherington, Jack Henry & Associates' director of strategic insight, was the moderator of this year's event.

Larry Nichols, president and chief executive officer of MDT, added, "At MDT, it's critical that we continue to listen to and carefully consider client feedback when making business decisions. Our annual CEO Forum not only connects credit union CEOs, allowing them to share experiences and best practices, but also provides a unique avenue for us to hear from and interact with our clients to help guide our strategic direction."

Next year's CEO Forum will be Feb. 11-13 in a location to be determined.

## About Member Driven Technologies (MDT)

MDT provides credit unions with a secure, private cloud alternative for core banking and IT needs. The CUSO's service-first, hybrid approach to outsourcing enables credit unions to gain efficiency and reduce costs while maintaining a high level of control. MDT hosts the Symitar Episys® core platform, along with seamlessly integrated solutions to run the entire institution, including digital banking, payments, lending, security, continuity and regulatory services. MDT serves credit unions representing more than \$22 billion in assets and approximately two million members. Visit [mdtmi.com](https://www.mdtmi.com) or follow [@memberdriven](https://twitter.com/memberdriven) for more information.

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